

# QUICK DIPLOMATIC RESPONSE



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## A DAY IN THE LIFE OF AN E-DIPLOMAT

IN THE INCREASINGLY INTERDEPENDENT WORLD, DIPLOMACY IS OUR ONLY ALTERNATIVE. WARS DO NOT PROVIDE SOLUTIONS FOR MODERN PROBLEMS, WHETHER THESE ARE REGIONAL CRISES, ENVIRONMENTAL CHALLENGES SUCH AS CLIMATE CHANGE, OR THE RISK OF GLOBAL PANDEMICS. COMPROMISE AND CONSENSUS ARE NOT ONLY THE MORE ETHNICAL APPROACH, BUT NECESSITY.

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DIPLO COMIC BOOKS AIM TO EXPLAIN THE CRUCIAL ROLE OF DIPLOMACY IN THE CONTEMPORARY WORLD. THE COMIC BOOKS ILLUSTRATE THE LINK BETWEEN EFFICIENT DIPLOMACY AND FINDING SOLUTIONS FOR THE URGENT PROBLEMS FACING MANKIND. THEY ALSO SHOW HOW DIPLOMACY CAN BE IMPROVED THROUGH THE USE OF MODERN TOOLS AND APPROACHES.





4.30, MONDAY MORNING, 30 KILOMETERS FROM THE BORDER





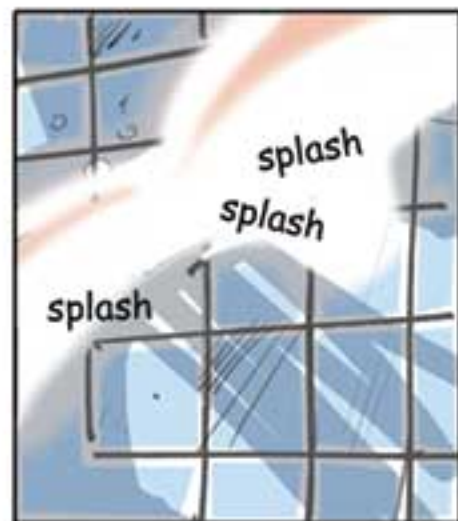


**DRIIIIIIIIIIIIN  
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6.20, MONDAY MORNING, AT THE FLAT OF ANA GABEL, ENVIRONMENTAL DIPLOMAT.







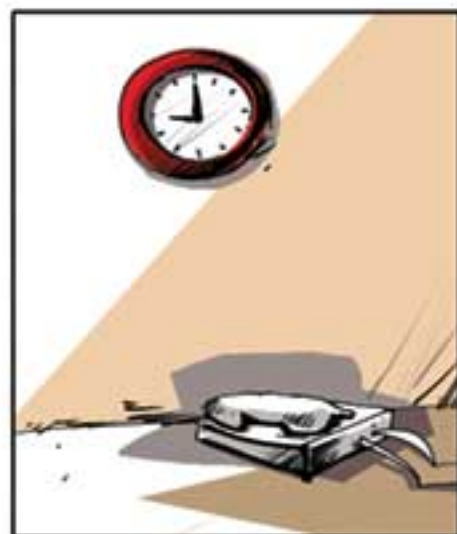
DIPLOMATS ARE OFTEN CALLED UPON TO DEAL WITH SITUATIONS FOR WHICH THEY CANNOT PREPARE IN ADVANCE. KNOWLEDGE, INFORMATION, AND EXPERIENCE ARE BECOMING KEY FACTORS IN ENABLING THE DIPLOMAT TO ACT APPROPRIATELY IN UNPREDICTABLE SITUATIONS. MODERN TECHNOLOGY CAN FREE DIPLOMATS FROM THEIR ROUTINE TASKS, LEAVING THEM MORE ENERGY AND TIME TO USE THEIR EXPERIENCE, CREATIVITY AND INTUITION.

A FEW MINUTES LATER AT THE MINISTRY OF FOREIGN AFFAIRS.



HI ANA, HOW ARE YOU?  
AS WE DISCUSSED, I INSTALLED THE  
"LESSONS LEARNED DATABASE" ON YOUR COMPUTER.  
I ALSO MADE SOME CHANGES TO YOUR BROWSER -  
I THINK YOU'LL LOVE IT!

THANKS LUKE!  
LOOKING FORWARD TO  
USING THEM.



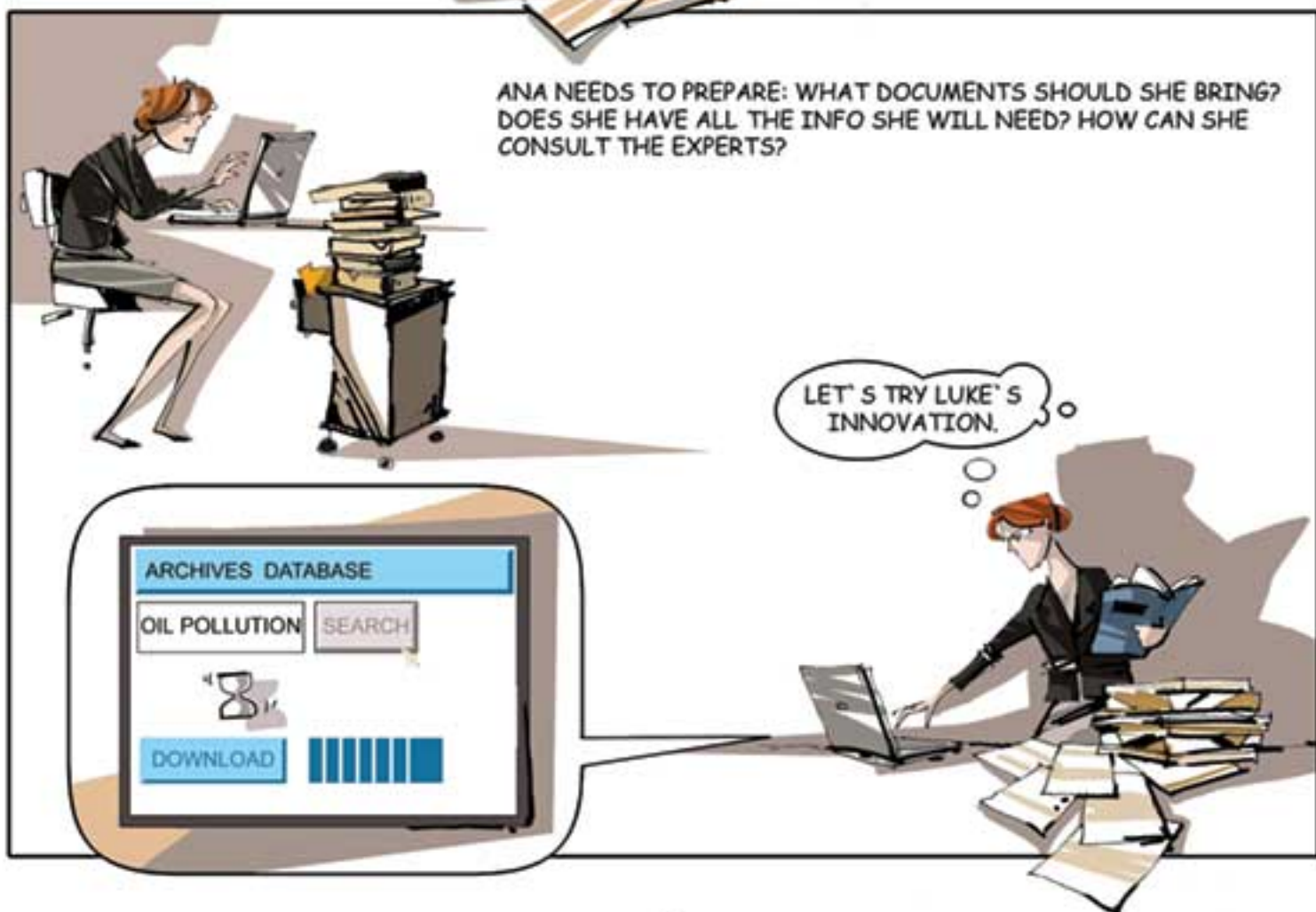
MOST OF ANA'S FRIENDS FROM STUDENT DAYS ARE NOW ACTIVE IN ENVIRONMENTAL MATTERS AS MEMBERS OF NGO AND CIVIL SOCIETY GROUPS. IN THOSE DAYS, ANA REALIZED THAT ENVIRONMENTAL DIPLOMACY WILL BE A PROPER BLEND OF HER PROFESSION (DIPLOMACY) AND HER ACTIVIST DRIVE (THE ENVIRONMENT).



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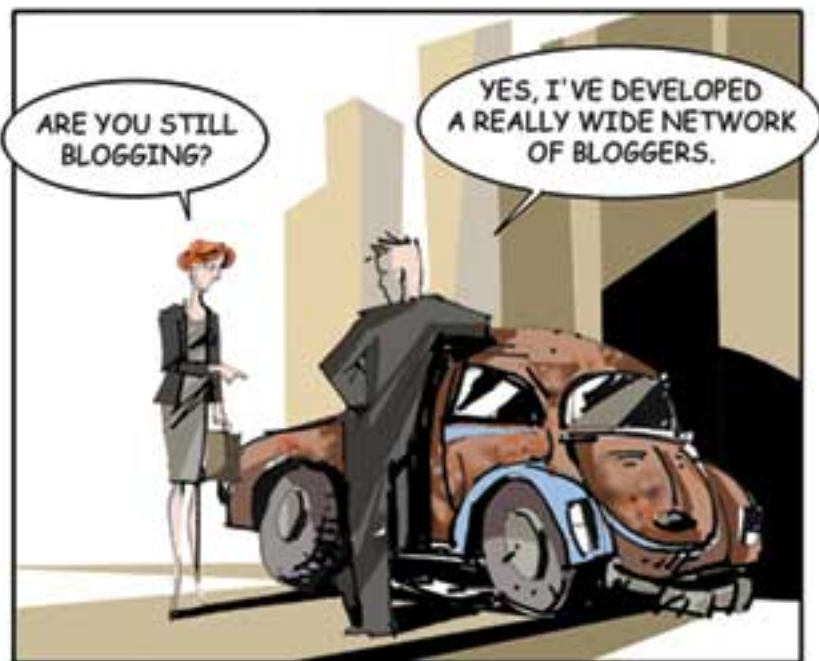








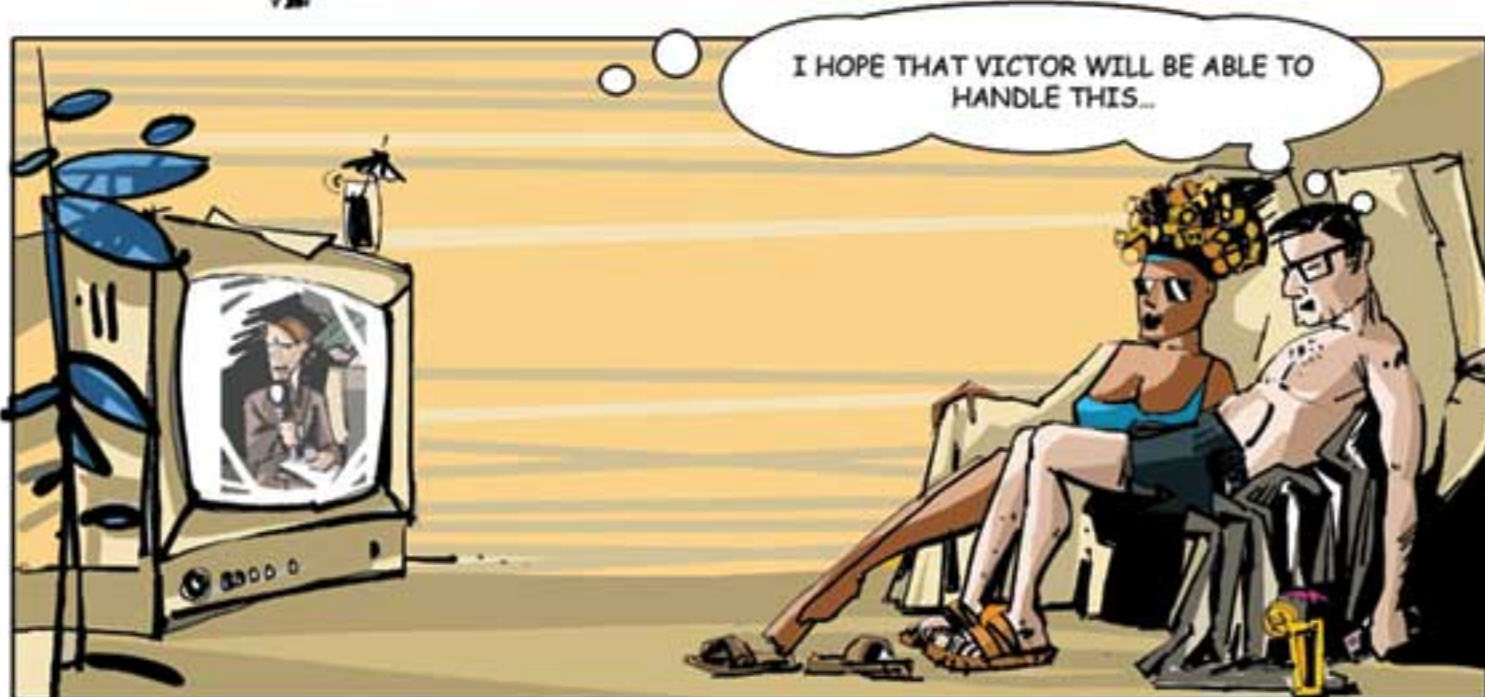




THE USE OF INTERNET IN PUBLIC DIPLOMACY RAISES MANY ISSUES FOR MINISTRIES OF FOREIGN AFFAIRS. HOW TO ADAPT TO THE INFORMALITY OF THE INTERNET COMMUNICATIONS? HOW TO PREPARE A MESSAGE THAT CAN HAVE AN IMPACT ON THE INTERNET? MINISTRIES GUIDELINES ON COMMUNICATION NEED ADJUSTEMENT TO EXPLOIT COMMUNICATION OPPORTUNITIES AND CHALLENGES COMING FROM NEW MEDIA.









"ANA AND VICTOR ARRIVE AT THE ENVIRONMENTAL EMERGENCY MEETING"



TECHNOLOGY ALLOWS FOR THE POSSIBILITY OF ONLINE MEETINGS, WHICH CAN REPLACE CERTAIN EXPERT AND TECHNICAL MEETINGS CONDUCTED IN DIPLOMATIC CENTERS WORLDWIDE. ONLINE MEETINGS ARE PARTICULARLY USEFUL IN THE PREPARATION FOR FACE-TO-FACE MEETINGS. A BALANCED INTERPLAY BETWEEN ONLINE AND TRADITIONAL MEETINGS WILL MOST LIKELY DEVELOP IN THE FIELD OF MULTILATERAL DIPLOMACY.





OUR COUNTRY WISHES TO PLAY A LEADING  
ROLE IN THE ENVIRONMENTAL CLEANING EFFORTS AS WELL  
AS IN THE "AD HOC ENVIRONMENTAL COMMITTEE" WHICH  
SHOULD BE ESSENTIAL TO ESTABLISH.....



SOME COUNTRIES WISH TO PLAY A LEADING ROLE. GIVEN THE EFFECTS OF THE OIL SPILL, ANA'S COUNTRY  
SHOULD BE THE NATURAL HOST OF THE COMMITTEE. FOR THIS SHE HAS TO LOBBY HARD



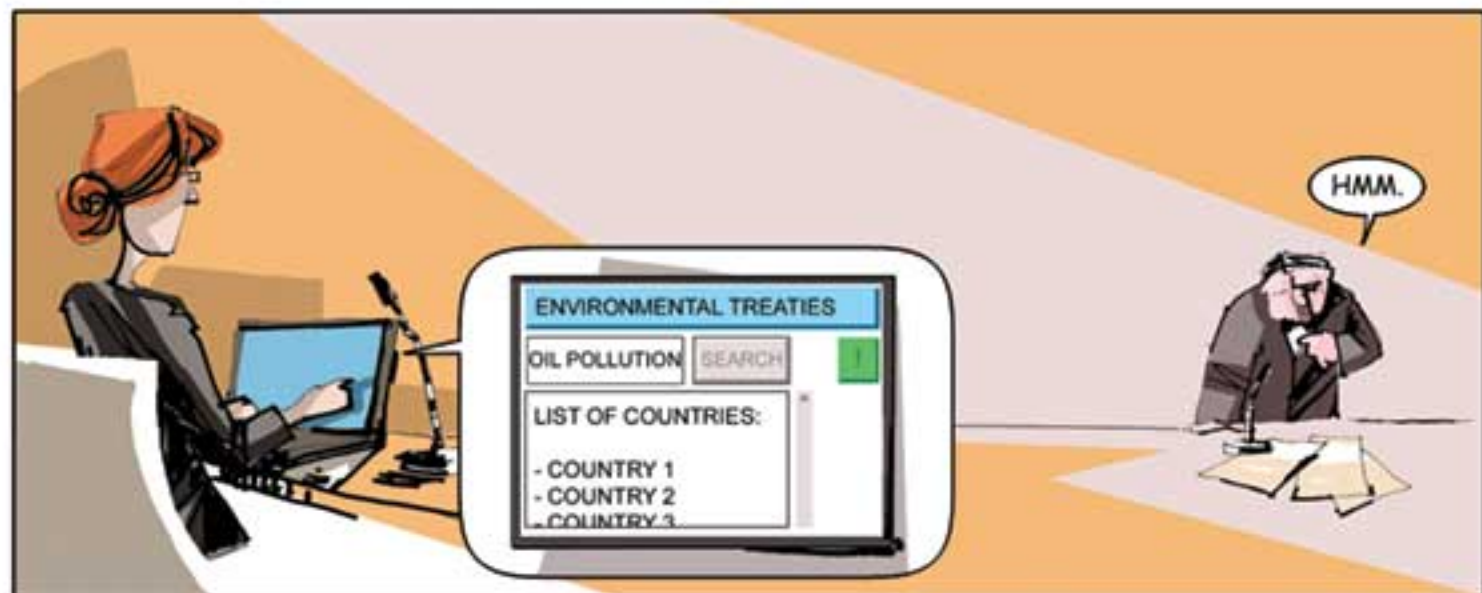
OUR COUNTRY ...

I NEED TO CHECK THE MINISTRY  
DATABASE ABOUT THE RATIFICATION OF  
ENVIRONMENTAL TREATIES.

...WILL HOST  
COMMITTEE...

ANA PREPARES COUNTER-ARGUMENTS...





THE MINISTRY IS CURRENTLY PREPARING A REPORT ON THIS INCIDENT WHICH WILL BE PRESENTED TO THE MEDIA AT THE PRESS CONFERENCE AT 15:00. YOU WILL GET MORE INFORMATION AT THAT POINT. THANK YOU...



MEANWHILE, BACK AT ANA'S MINISTRY...

YOU DON'T HAVE TO WORRY GUYS... JUST ANOTHER CLEANING DAY AT THE FACTORY. IT'S GOING TO BE OVER SOON...

...OR MAYBE NOT ?!?





CANDIDATURES FOR POSITIONS IN INTERNATIONAL ORGANISATIONS ARE OFTEN AN EXTENSION OF NATIONAL POLITICS. WITH HUNDREDS OF PARALLEL CANDIDATURES FOR INTERNATIONAL POSTS, AND ALL CANDIDATES LOBBYING FOR THE SUPPORT OF ALMOST 200 COUNTRIES, THERE ARE MANY OPPORTUNITIES TO "SWAP" SUPPORT. IF ONE HAS ACCESS TO THIS DATA, A CANDIDATURE DATABASE CAN PROVIDE A DIPLOMAT WITH NECESSARY INFORMATION TO PROPOSE A POSSIBLE "SWAP" WITH COUNTERPARTS FROM OTHER COUNTRIES.



\* United Nations Environmental Programme

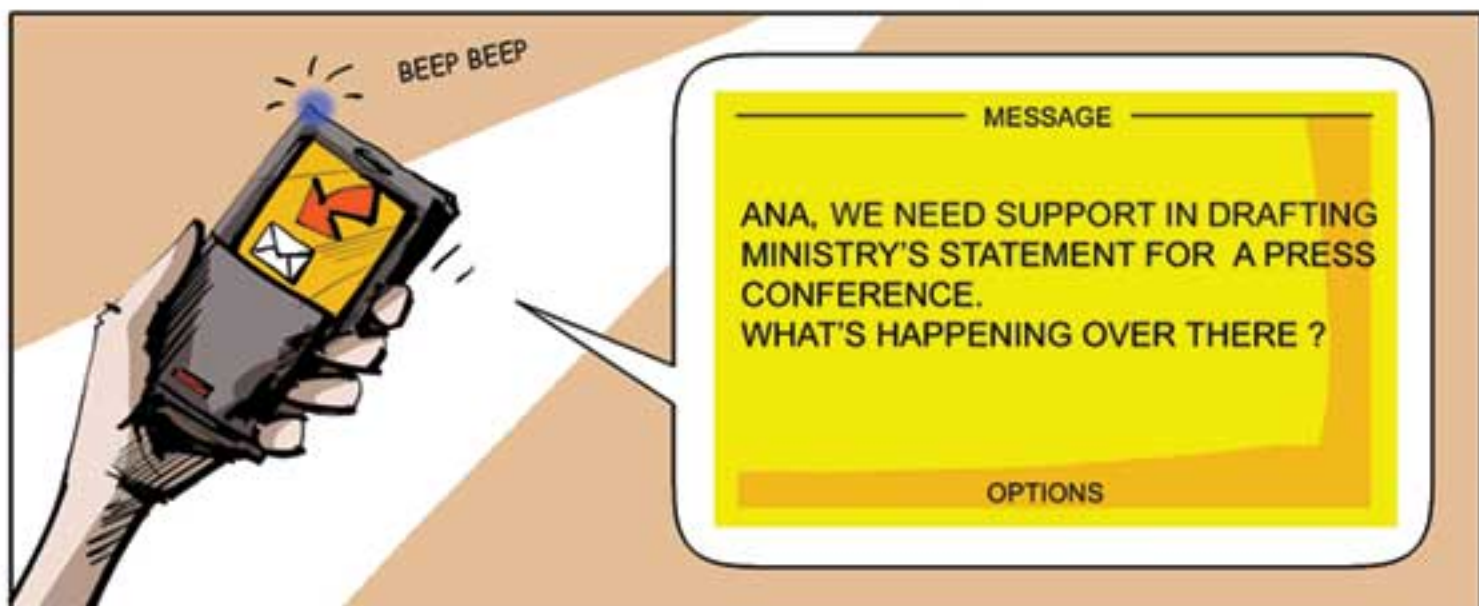
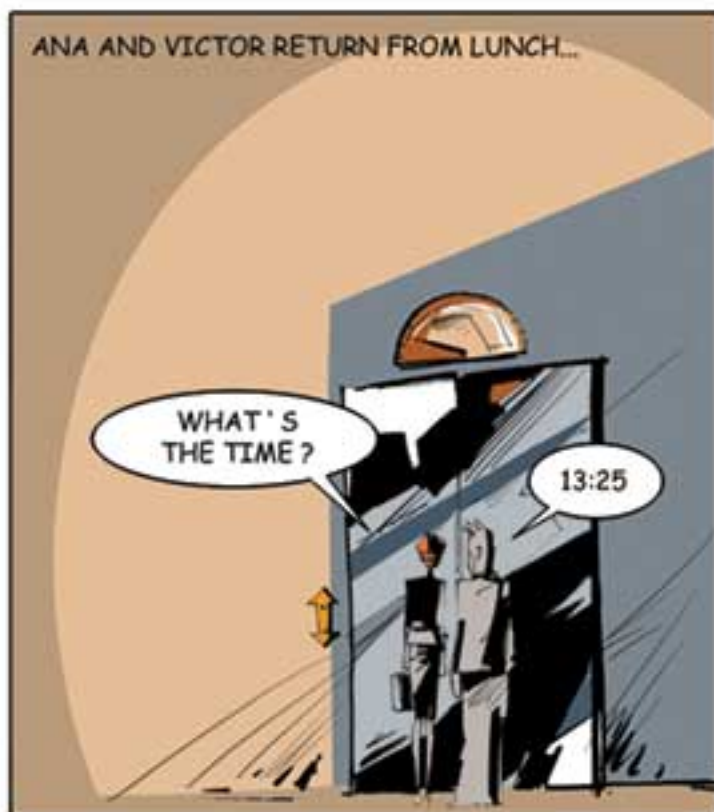




\* personal digital assistant









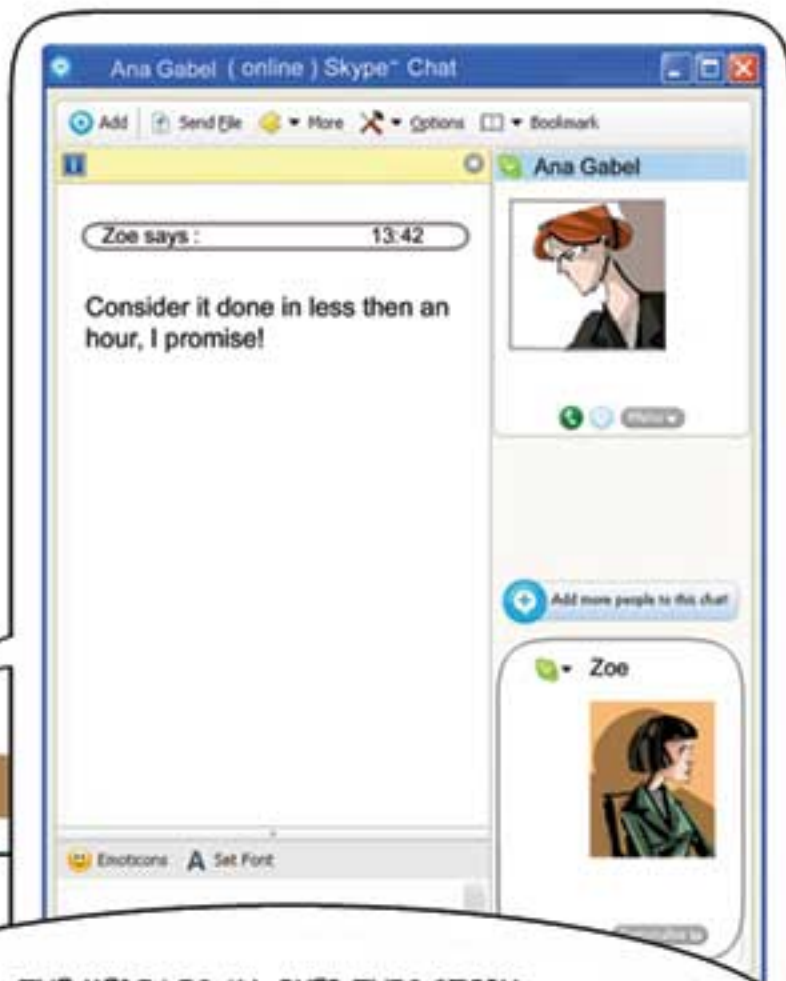




THROUGH TECHNOLOGY (IN THIS CASE SKYPE) ZOE'S KNOWLEDGE AND SKILLS CAN BE USED WHEN THEY ARE MOST NEEDED. ALTHOUGH SHE IS BASED IN ATHENS, FAR AWAY FROM THE NEGOTIATION VENUE, SHE CAN HELP WITH DRAFTING THE PRESS RELEASE. AN INTEGRATED DIPLOMATIC SERVICE WOULD ALLOW FOR THE ACTIVATION OF ALL TALENTS AND EXPERIENCE WHEN THEY ARE NEEDED. THE TECHNOLOGY IS AVAILABLE BUT THE ORGANISATIONAL STRUCTURE AND POLICY OF DIPLOMATIC SERVICES NEEDS TO BE ADJUSTED.



HMM?



HOW CAN WE GET THE MEDIA TO FOCUS ON THIS INCIDENT?



THE MEDIA IS ALL OVER THIS STORY, AND THE INTERNET IS FULL OF INFORMATION, OPINIONS AND SPECULATION...

WHICH IS ACTUALLY TRUE

VICTOR, CAN YOU, PLEASE, USE YOUR BLOGGING SKILLS TO DISSEMINATE POSITIVE INFORMATION ABOUT THE ENVIRONMENTAL NEGOTIATIONS THROUGH THE INTERNET?

I THINK THAT WE WOULD GET SOME FEEDBACK IN A MATTER OF MINUTES, BUT...

BUT WHAT?





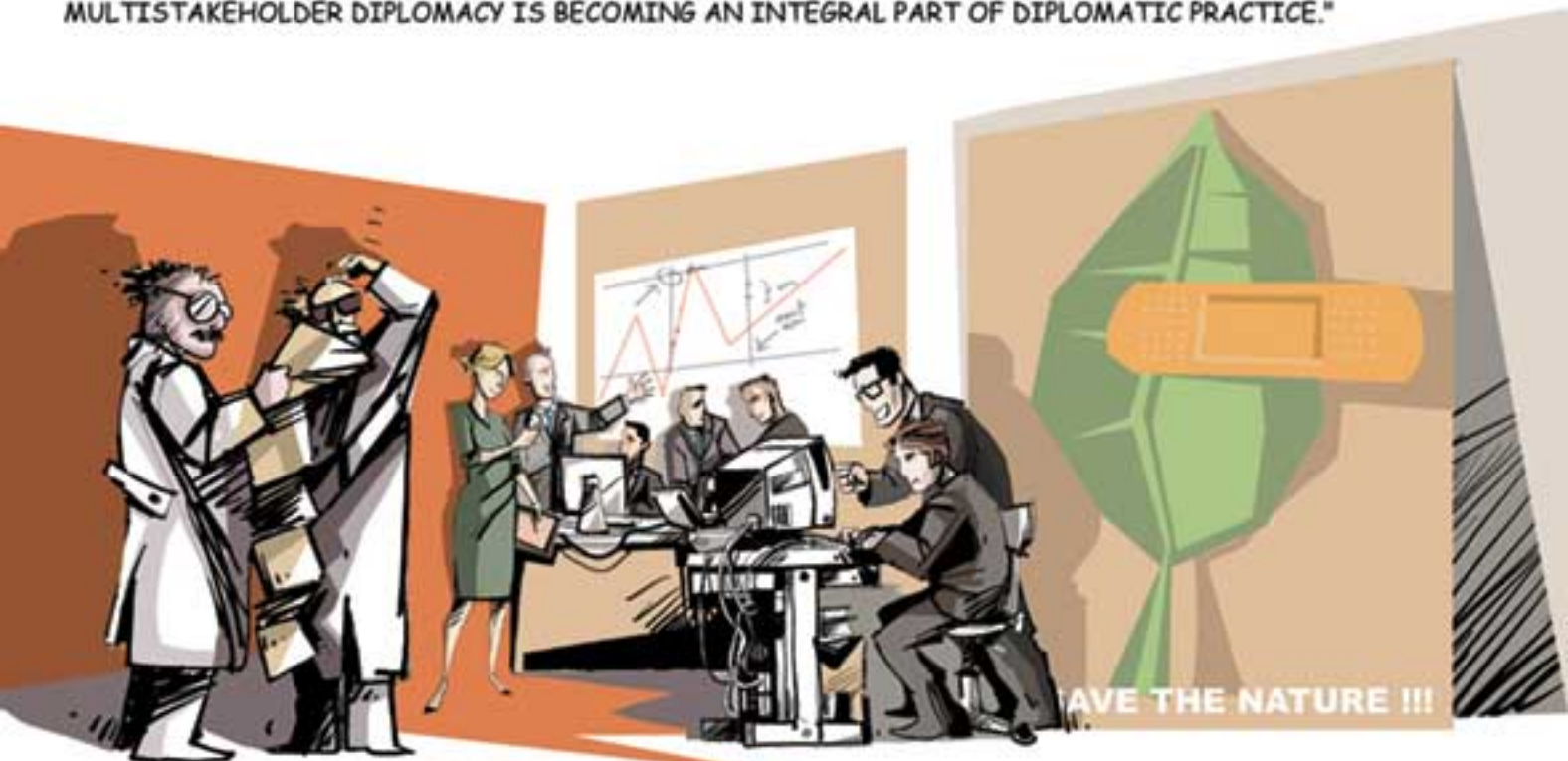
I WOULDN'T WANT TO DO THAT. DIPLOMATS SHOULD NOT INTERFERE IN THE INTERNAL AFFAIRS OF THE HOST COUNTRY.

BUT IT'S PUBLIC OPINION... I ACCEPT FULL RESPONSIBILITY...

PLEASE GO AHEAD WITH BLOGGING.

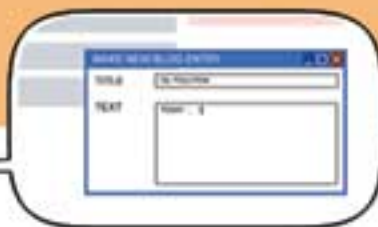
A QUICK RESPONSE FROM ALL COUNTRIES THREATENED WITH THIS CATASTROPHE IS NECESSARY.

NUMEROUS REPLIES ARE POSTED WITHIN A MATTER OF MINUTES. THE BLOG MESSAGE CONTRIBUTED TO SHAPING THE PUBLIC OPINION AND SPIN ON THE ENVIRONMENTAL NEGOTIATIONS. THE INTRODUCTION OF NEW ACTORS IS ONE OF THE CHARACTERISTICS OF MODERN DIPLOMACY. THE AVAILABILITY OF THE INTERNET AND ICT HAS INFLUENCED THE SHAPE OF THE CURRENT INTERNATIONAL SCENE. BUSINESS, CIVIL SOCIETY AND ACADEMIA HAVE BECOME IMPORTANT PARTNERS FOR DIPLOMATS. MULTISTAKEHOLDER DIPLOMACY IS BECOMING AN INTEGRAL PART OF DIPLOMATIC PRACTICE."



GREAT, IF WE'VE CLARIFIED ALL OPEN TECHNICAL ISSUES I CAN FINALISE THE PROPOSAL. I WILL DECIDE THE TERMS OF REFERENCE FOR THE COMMITTEE.

I WOULD ALSO LIKE TO CONSULT A SMALL ONLINE ENVIRONMENTAL COMMUNITY BACK HOME. I WILL GATHER THEM ON SKYPE, SO WE CAN HAVE A QUICK CHAT.



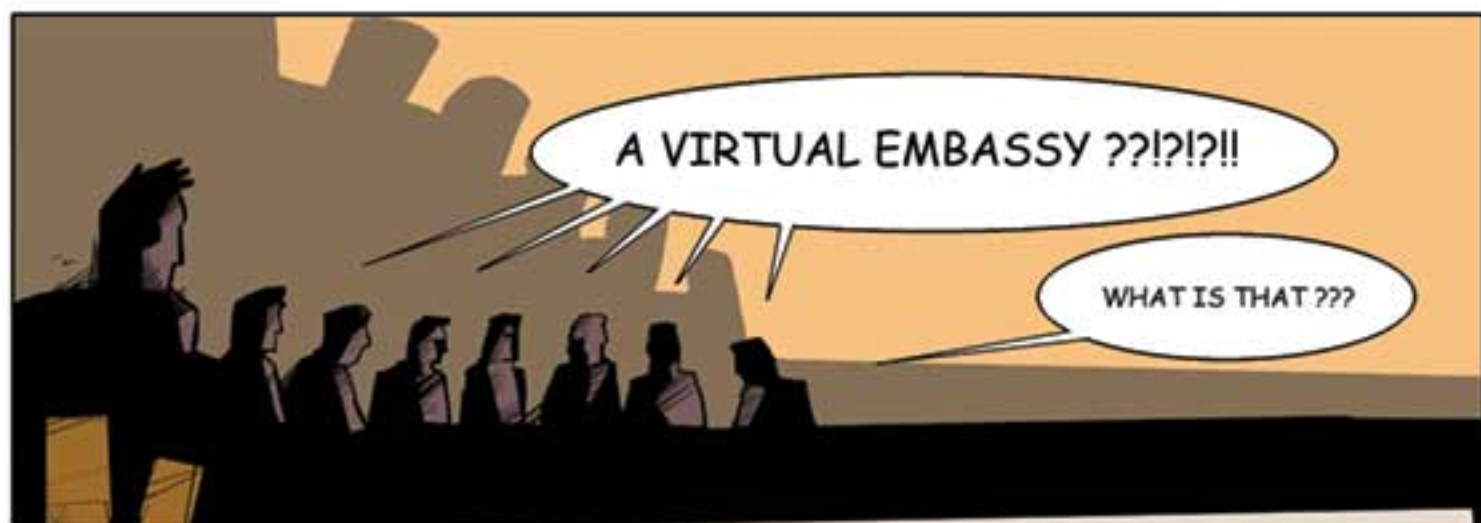




FLASH  
CLICK  
FLASH





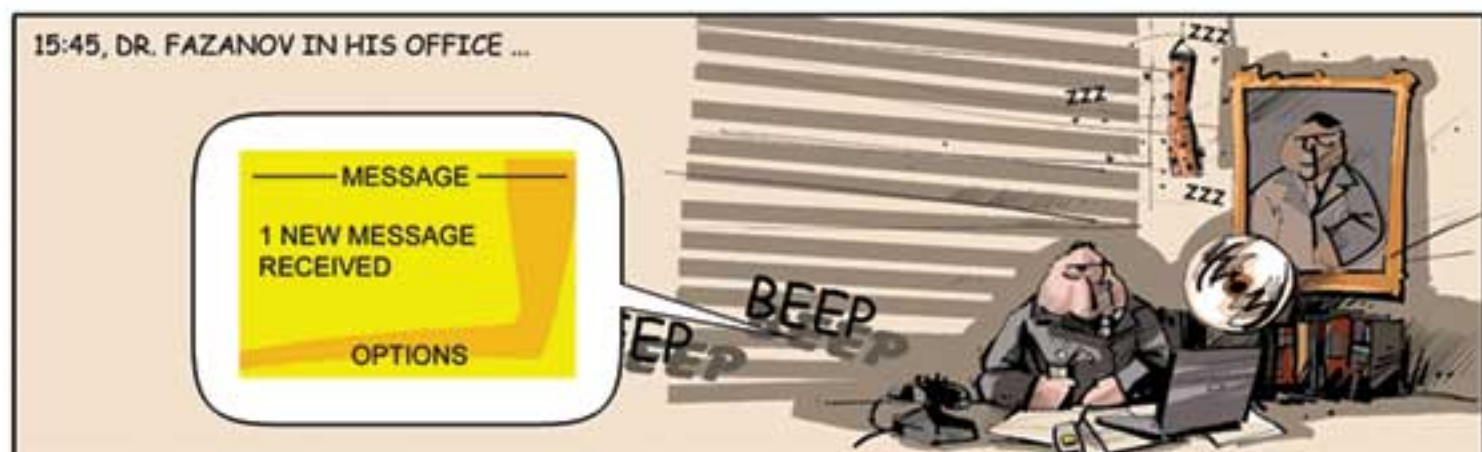
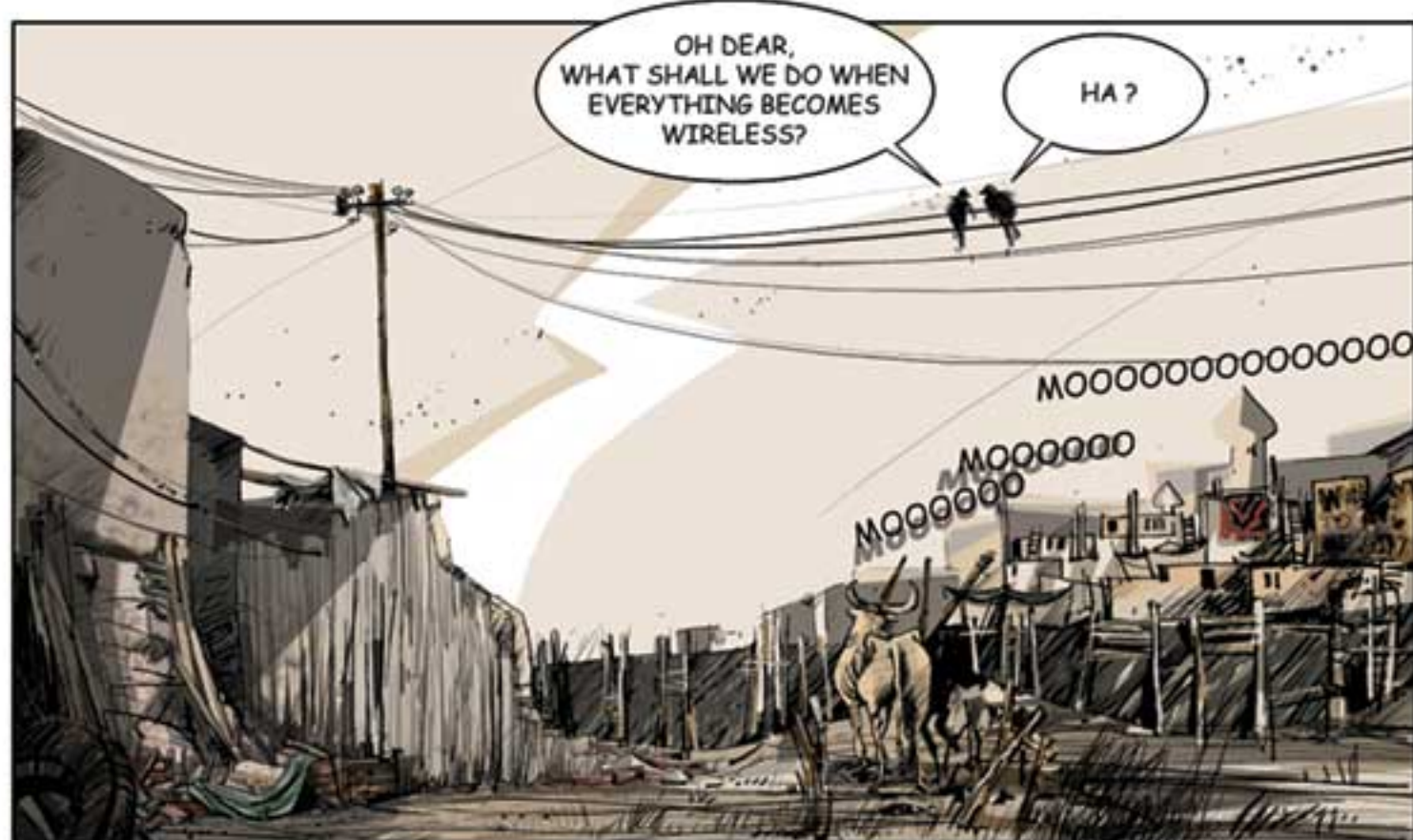


THE VIRTUAL EMBASSY IS A NEW DIPLOMATIC CONCEPT WHICH EMERGED ON MAY 22, 2007, WITH THE OPENING OF THE MALDIVES VIRTUAL EMBASSY IN THE VIRTUAL WORLD OF SECOND LIFE. VARIOUS VIRTUAL REPRESENTATION FUNCTIONS CAN BE IMPLEMENTED THROUGH E-MAIL, THE WEB AND OTHER INTERNET TOOLS AS WELL. BY 2011 IT IS EXPECTED THAT 8 OUT OF 11 INTERNET USERS WILL SPEND TIME IN VIRTUAL REALITY SPACES SUCH AS SECOND LIFE. THIS WILL SUBSTANTIALLY AFFECT MANY ASPECTS OF MODERN SOCIETY, INCLUDING DIPLOMATIC REPRESENTATION.





WHEN WE CALL AN EMBASSY "VIRTUAL" IT MEANS THAT THIS EMBASSY DOES NOT HAVE PHYSICAL PREMISES. IN A VIRTUAL EMBASSY, THE AMBASSADOR REMAINS IN THE CAPITAL CITY OF HIS/HER OWN COUNTRY AND COMMUNICATES WITH THE OTHER COUNTRY THROUGH ELECTRONIC MEANS.







I WILL BE MORE THAN PLEASED TO HELP...



WHAT? THE VIRTUAL EMBASSY?... YES. OF COURSE, I'M LOGGING IN TO SECOND LIFE... YES, IT IS CLEAR...



I WOULD LIKE TO INFORM YOU THAT MR. FAZANOV IS TO ARRIVE TOMORROW.

WE ARE SO CLOSE TO SUCCESS!

I THINK THEY ARE ON OUR SIDE...

I'M IN TOUCH WITH A NUMBER OF ENVIRONMENTAL SPECIALISTS AS WELL. THEY COMMITTED THEMSELVES TO BEING MEMBERS OF THE MULTISTAKEHOLDER ADVISORY GROUP.



BEFORE THE SIGNING CEREMONY I WANT TO MAKE SURE WE HAVE THE MULTISTAKEHOLDER ADVISORY GROUP ON BOARD. WE NEED PROFESSIONAL SUPPORT TO THE ENVIRONMENTAL COMMITTEE.

CLAP CLAP CLAP CLAP CLAP

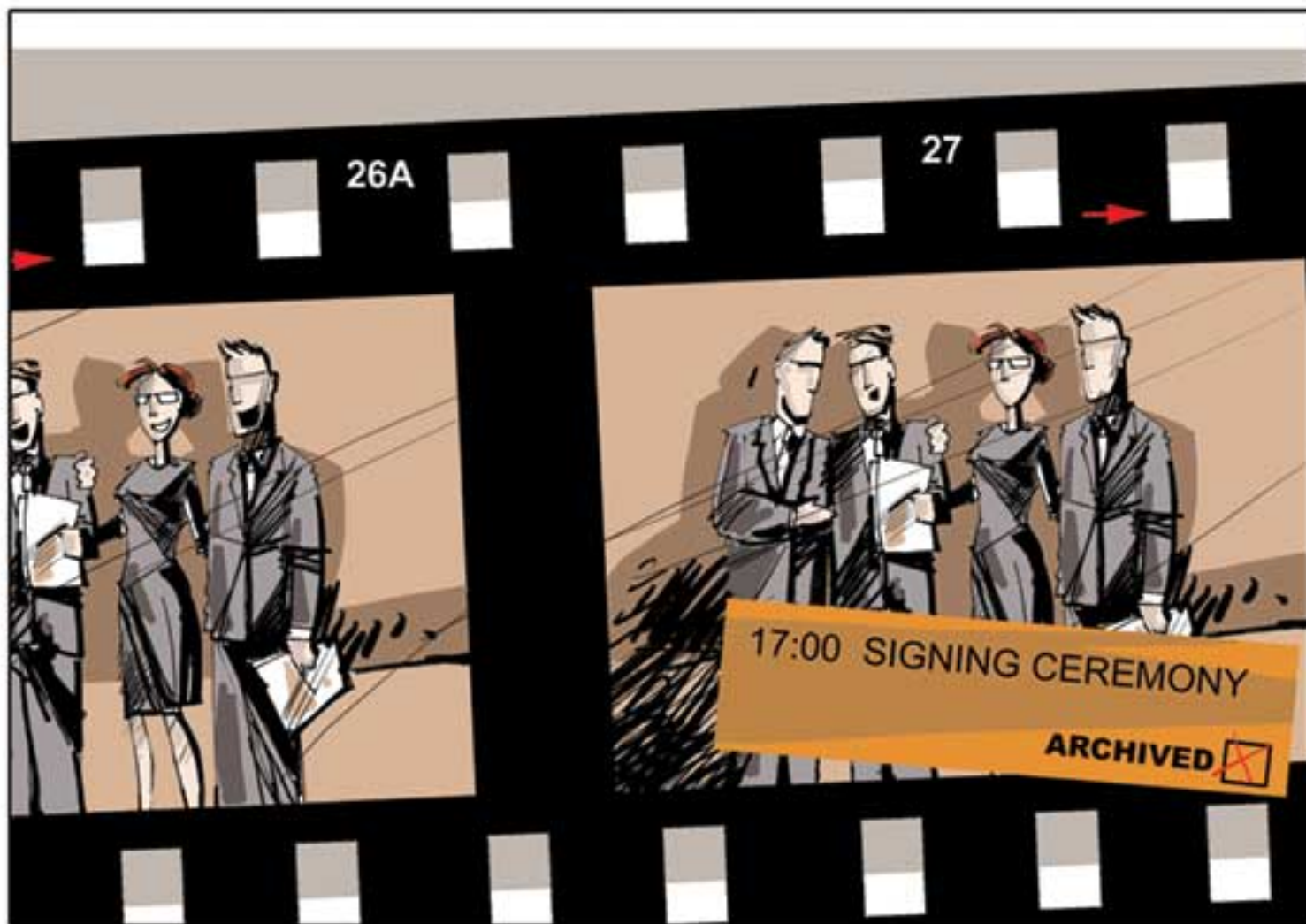
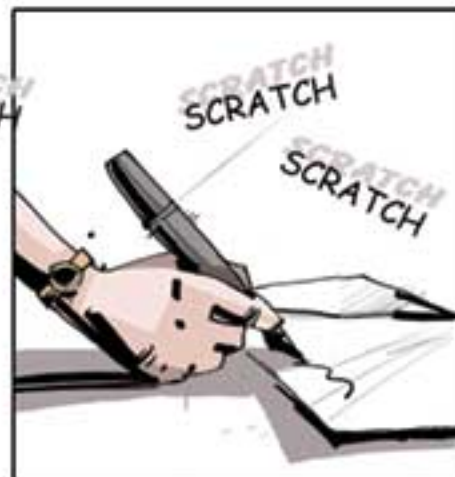
YOU SHOULD INFORM THEM THROUGH A MAILING LIST.

OF COURSE!

DEAR COLLEAGUES, I CAN ONLY OBSERVE CLEAR CONSENSUS THAT MISS GABEL WILL CHAIR THE COMMITTEE WHICH WILL BE HOSTED IN HER COUNTRY. WE EXPECT THE SECRETARIAT TO PREPARE THE FINAL COMMUNIQUE FOR SIGNATURES.







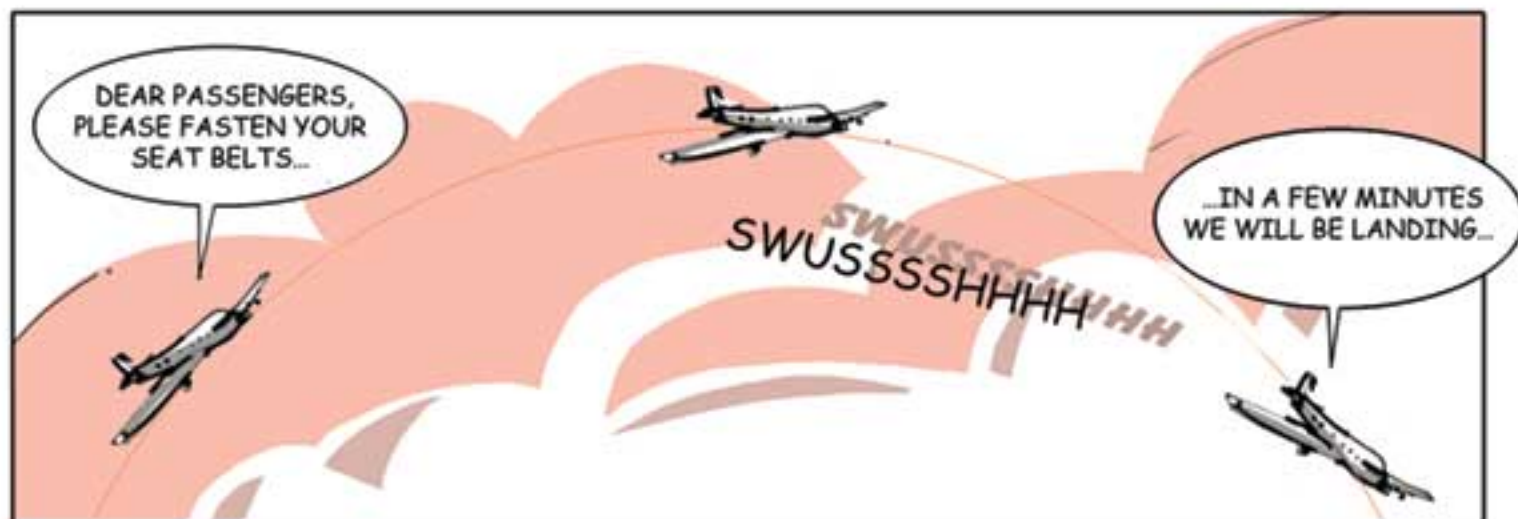




MISS GABEL, I WISH SOME OF OUR DIPLOMATS COULD USE MODERN TECHNOLOGY LIKE YOU DO... WHERE WERE YOU TRAINED FOR THIS?







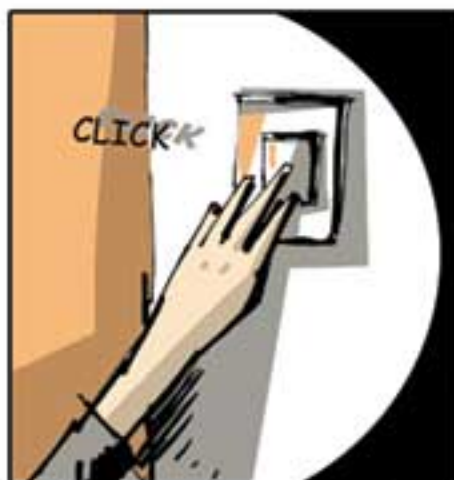


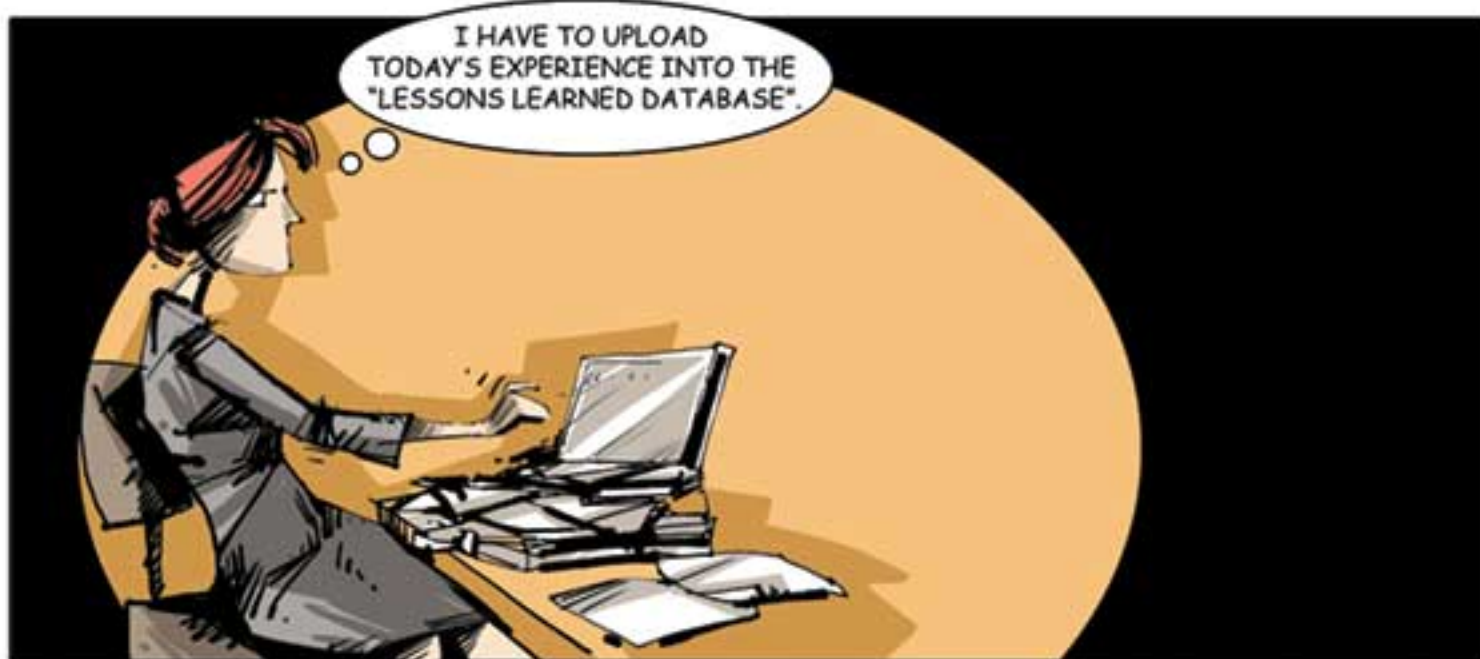
WROOOOOOM



DIPLOMATIC REPORTING HAS CHANGED SUBSTANTIALLY OVER THE LAST FEW YEARS. IN THE PAST, DIPLOMATS WERE THE MAIN SOURCE OF INFORMATION FOR THE SENDING STATE. TODAY, DIPLOMATS DO NOT NEED TO REPORT FACTS WHICH CAN EASILY BE ASCERTAINED ON THE INTERNET. INSTEAD, THEIR ROLE IS INCREASINGLY TO PROVIDE COMMENTS, ANALYSIS AND REFLECTIONS.

IT'S ALMOST 19:30,  
IT'S GOING TO BE LATE WHEN  
I FINISH THIS.









ANA'S STORY SHOWS A MODERN INTERPLAY BETWEEN DIPLOMACY AND NEW TECHNOLOGY. FACE-TO-FACE CONTACT WILL REMAIN AS IMPORTANT AS EVER FOR DIPLOMACY. HOWEVER, THE INTERNET AND OTHER NEW TOOLS WILL INTRODUCE NEW DIPLOMATIC TECHNIQUES AND METHODS. AS ANA'S STORY SHOWS, THE BASIS FOR SUCCESS WILL BE A SMART BLEND BETWEEN TRADITIONAL AND MODERN DIPLOMATIC TECHNIQUES. THE BROADER CONTEXT MUST BE PROVIDED BY THE ORGANISATION OF DIPLOMATIC SERVICES BASED ON KNOWLEDGE AS THE KEY RESOURCE.





THE END





WHAT'S NEXT?

